



Press Release

3/15/20

For Immediate Release

Subject: How the LB Mayor's Fund for Education is helping ECE educators and families during the COVID-19 outbreak.

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In order to better serve our community, the Mayor's Fund for Education and the Long Beach Early Childhood Education Committee have partnered with local organizations to bring a set of resources to families and educators during school closures. We are working diligently in order to ensure that all children, families and educators in Long Beach have access to the best learning resources possible to help support at-home learning during this unprecedented time.

A variety of resources are available to Long Beach families, including but not limited to, our ReadyRosie program. Families all over Long Beach can now benefit from free and expanded access to the ReadyRosie platform to continue to provide learning opportunities to children in our community (Infant-3rd grade). ReadyRosie has seen considerable growth since the expansion was announced, with over 1200 families registered. This expansion has allowed families to interact, engage and keep their little ones entertained, all while learning.



ReadyRosie is a digital program which supports family engagement and access to developmentally appropriate learning activities. Thanks to the initial support from The Boeing

Company, the program was launched within all LBUSD state-funded child development centers, all LBUSD Head Start and early Head Start centers, all Long Beach Public Library branches, and over a dozen private early childhood education centers. This year, the ReadyRosie program has flourished immensely with 5,100 + families registered, 47,000+ learning activities, 100,000+ child learning outcomes and over 129,000 resilient family outcomes.

Along with ReadyRosie, we have also compiled a list of outside resources that include activities ranging from Pre-k through high school to continue to support at home learning. This, and many more resources can be found on the LBECE website (lbece.org).

To access the list: <https://bit.ly/2RDe0Bh>

As some childcare facilities are remaining open, our educators are at the front lines of helping essential workers. We are working hard to ensure that our education heroes have all of the necessary tools and equipment to not only keep learning flowing but also ensure that they are safe and healthy. Whether it's information on school closures, tools for virtually connecting with students, or other resources, these can all be found on the LBECE website under the, "School Resources" tab.

LBECE Website: <https://lbece.org/covid-19/>

For more information, or questions on any other efforts that we are currently doing to help our community during this time, please reach out to Karissa Selvester, or email the LBECE Committee at: lbearlychildhood@gmail.com

Note: Resources are being updated in a weekly manner, according to updates provided by the office of Mayor Robert Garcia, Long Beach Health Department, the office of Governor Gavin Newsom and other state affiliates.