

December 5, 2023



**FOR IMMEDIATE RELEASE**

**MAYOR REX RICHARDSON AND THE MAYOR'S FUND FOR LONG BEACH  
TO HOST HOLIDAY BENEFIT CONCERT FOR JORDAN HIGH SCHOOL STUDENTS'  
CARNEGIE HALL PERFORMANCES**

*SOUTHWEST AIRLINES TO DONATE FLIGHTS AND SERVE AS TITLE SPONSOR  
FOR BENEFIT CONCERT*

LONG BEACH, CA — The Mayor's Fund for Long Beach and Mayor Rex Richardson are proud to announce a holiday benefit concert to support Long Beach Unified School District Jordan High School's music programs and their upcoming performances at Carnegie Hall in New York City in 2024. **The concert will take place on December 14, 2023, from 7:00-8:30 p.m. at the Beverly O'Neill Theatre in Long Beach.** Southwest Airlines has generously agreed to serve as the title sponsor for the event, donating all flight vouchers for the more than 75 students who will travel to perform (an estimated value of \$32,000).

"I am thrilled to support our talented Jordan High School music students as they prepare to perform at Carnegie Hall," said Mayor Rex Richardson. "This is a transformational opportunity to inspire future generations of musicians. I am proud to partner with Southwest Airlines and the Mayors Fund for Long Beach to ensure that these students have the resources they need to make this dream a reality."

The benefit concert will feature performances by the Jordan High School Band, Orchestra, and Choir.

**Tickets will go on sale for the event on Wednesday, December 7<sup>h</sup> at**  
<https://bit.ly/JHSCONCERT>

Proceeds from the concert will go toward the Jordan High School music programs to help offset the cost of hotel accommodations, educational workshops, and other expenses related to the Carnegie Hall performance.

"Southwest Airlines is proud to support the Jordan High School music programs and their upcoming performance at Carnegie Hall," said Laura Nieto, Managing Director Corporate Responsibility, at Southwest Airlines. "We believe in connecting people to what is important in their lives, and we are committed to helping these talented students achieve this dream."

"We are incredibly grateful for Mayor Richardson's support, the Mayor's Fund for Long Beach, and for the wonderful generosity of Southwest Airlines," said Keisha Irving, Principal of Jordan

High School. “This benefit concert will make a significant impact on our students’ ability to travel to New York City and share their musical talents on a national stage.”

**Additional sponsorship opportunities for the benefit concert are still available** to give these deserving students an experience they will never forget. For details, please contact Karissa Selvester, Executive Director, at [info@lbmayorsfund.org](mailto:info@lbmayorsfund.org); subject: Benefit Concert.

# # #

*The Mayor's Fund for Long Beach is a nonprofit (fiscally sponsored by Community Partners) whose mission is to expand opportunities for local children, youth, and families. The Mayor's Fund collaborates with community, civic, and education partners to address the most pressing needs facing children and their families within the focus areas of early childhood education/childcare, college/career-readiness, and youth engagement.*

<http://www.lbmayorsfund.com/>



MAYOR'S FUND  
FOR LONG BEACH



MAYOR  
**REX RICHARDSON**

are pleased to present the...



# LBC To Carnegie Benefit Concert

Help get Jordan High School's musicians to New York City!

Dec. 14th  
7-8:30 PM

The Beverly  
O'Neill Theatre



Please join us for a special holiday concert showcasing the musical talents of Jordan High School's band and chorus. Proceeds will support the students in their quest to perform on the world-renowned stage at Carnegie Hall this spring!

*Sponsorships available!*

## \*Purchase Tickets:

<b>VIP</b>	<b>\$250</b>
<b>Plus</b> Add VIP Reception \$25	<b>\$155</b>
<b>General</b>	<b>\$55</b>

*\*A limited number of complimentary tickets are available to Jordan High School guests. Contact [gchavez6@lthschools.net](mailto:gchavez6@lthschools.net) or [jgarcini@lthschools.net](mailto:jgarcini@lthschools.net) to learn more.*



### Evening

Food Trucks & Picnicking

VIP Reception

*\*Requires VIP Ticket*

Holiday Benefit Concert

**5-7 PM**

**6-7 PM**

**7-8:30 PM**

<https://bit.ly/JHSCONCERT>